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Engaging your campus in utilizing institutional repositories

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Engaging Your Campus in Utilizing Institutional Repositories Webinar

Marianne A. Buehler
University of Nevada, Las Vegas
May 11, 2011

Urban Sustainability Liaison & IR Administrator

IR Profile

- Use Digital Commons (extensive experience w/DSpace)
- Staff: Tech Services (1 part-time: metadata), 1 80% staff, 1 student, intern, summer business institute student, part of 3 Tech Services staff

Focus on RIT + UNLV IR experiences

Essentials of IR Success

- Institutional repository (IR) best practices: engagement with administrators, faculty, staff, and students
- Acquisition of research scholarship, publications, theses/dissertations, and other research objects
- Successful marketing strategies, best practices for garnering IR content, and developing open access mandates

Introduction

- We have an IR-what's next?
- Engagement
 - Strategic repository collaborators/partnerships
 - Administrators, Faculty, Students
- Acquisition of campus content: Build relationships
 - Research, Publications, ETDs
- Successful marketing strategies
 - Best practices garnering content
- Mandates
 - Open access
 - Value proposition
 - ETDs
- Timing can be everything

UNLV Strategic Campus Repository Collaborators

- Urban Sustainability Director
- Vice President for Research & Dean of Graduate College
- Associate Vice President for Research
- Director(s) of Brookings Mountain West
- Associate Dean – ETD administrator
- Library Liaisons

Strategic Repository Partnerships

■ Special Initiatives

- Urban Sustainability
- Brookings Mtn. West
- NV State Transportation
- Clark County Conservation
- Clark County, Las Vegas, Henderson
- Yucca Mountain
- Water issues in the West
(GWLA: Western Waters repository)

■ Their Research Material

- Conferences, articles, audio/visual presentations, posters
- Articles, audio/visual presentations, newsletters
- Librarian posts transportation docs
- Staffer posts conservation docs
- Library IR staff archives for the county and cities, also posts other government documents related to Yucca Mtn. and NREL

Campus Content: Build Relationships

- Campus emails introducing a new publication, conferences, research, presentations, initiatives
- Talk to everyone on campus about the IR/OA—you never know who might be interested
- Keep library liaisons apprised re: open access developments, new features
- Campus depts: Data or research center, herbarium/conservatory, podcasts, etc

Marketing Strategies

- Make appointments to meet with deans, associate deans, directors, faculty, staff, thru a liaison or invite liaison to attend
- Sometimes people come to my office or I go to their office—their choice. **The library has created a great new tool to showcase their scholarship/their dept.'s scholarship, and their students' work.** Explain how the IR works as we go online and look at the IR.
- Talk about all of the benefits. Created a full page doc with benefits ranging from an individual faculty, students, to the university, and beyond.
- Get invited to dept. or researcher meetings to present on the IR. One situation can lead into another -> NV transportation engineer and librarian asked me to lunch—wanted to know how they could participate with NV State Transportation research in the IR.

Timing Can Be Everything

- Interim deans do not make major decisions
- A college or academic advocate can change the OA landscape—someone leaves, someone new
 - New RIT Provost — liked the idea of retro RIT ETDs
- RIT Senate minutes-vice chair wanted all minutes online, accessible, searchable, and archived
 - Secretary emails IR link to faculty, staff, students

Open Access Mandates

- All deans or associate deans asked: *“How does one mandate scholarship in an IR?”*
- *“It is required to have all scholarship or at a minimum, metadata in the IR, dependent on publisher copyright.”*
- All deans or associate deans asked: *“How do we get the scholarship in the IR?”*
- *“Whatever works best for you! Here are some options...”*
 - **Faculty and admin staff email CVs/URLs, individual items, deliver CDs with articles.**
 - **We will request post-prints, permissions, harvest from arXiv and personal websites.**
 - **It is a collaboration.**

Value Proposition of Mandates

- We will do the work-harvest where possible from websites, use publisher copy where appropriate, contact faculty when necessary for post-prints (check copyright & try to locate items).
- Contact publishers for permissions
- Once you have at least one mandate, you can tell other deans and dept. heads (in context) who has mandated scholarship in the IR—viral effect.
- IR is a discovery tool when full-text not available
- Link resolver may assist

ETDs Mandate

- Collaborate w/Graduate Deans (RIT & UNLV)
- Proquest – University decisions to use
- Institutional Repository
 - Worked w/RIT Grad Dean to mandate theses/dissertations
 - Working w/UNLV Grad Associate Dean to fine tune the mandate for ETDs in IR
- Retrospective ETDs in IR
 - RIT: Presented to Deans' Council — no action
 - New RIT Provost & Library Director collaborated — all colleges contributed \$
 - Kirtas company scanners & operators scanned onsite

I believe that we are &
have been for some
time in an IR place of:
**BUILD IT AND THEY
WILL COME!!!**

A decorative graphic on the left side of the slide consisting of a grid of squares in various shades of blue and purple, arranged in a stepped pattern.

Thank you for attending the
ALCTS digital webinar!

<http://digitalcommons.library.unlv.edu/>

Any questions?

Feel free to contact me:

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